



Kim Trottier is an Associate Professor at HEC Montréal with an interest in using advanced data analytics to measure global corporate performance, value, and disclosure. With a BComm in Accounting, an MSc in Business Administration and a PhD in Accounting and Economics, her research skills include expertise in econometrics, mathematical modelling, and big data applications through machine learning. She explores a wide spectrum of issues with these skills, from economics-based research in capital markets, financial reporting, corporate governance, and firm fundamental value, to areas that speak to the United Nation's platform of AI for Good such as youth migration, workforce wellbeing, and social returns on investments. Dr. Trottier has presented workshops on data analytics and research seminars around the world and maintains an international presence in French and English. Her teaching experience ranges from Undergraduate to PhD students and Executive MBAs. She has authored several research papers, peer-reviewed book chapters, and a financial accounting textbook. Prior to academia, Kim spent years in professional practice as a Chartered Accountant, therefore brings real-world experience to her teaching and research, applying insight from her work as a financial analyst, consultant, manager, corporate controller, and external auditor in private and public sector organizations ranging in size from \$500 million to \$270 billion in assets. She holds board positions with Social Value Canada and 460 MIC. Kim is on the Editorial board of Accounting Perspectives, and she co-leads the Social Value International Academic Research Group. She holds memberships with the Artificial Intelligence Network of British Columbia, SAS Women in Analytics, and Women in AI. Her current focus is to manage global interdisciplinary projects that utilize creative datasets and techniques to explore new business questions as well as update prior insights.